

THE HARTVILLE NEWS

330-877-9345 – Fax 330-877-1364

Shown below are some samples of different ad sizes. Column width ads can go from 1 column to 5 columns and depth/height from 1" (minimum) to 15-14" in 1/2" increments. Ads can be vertical by column widths or horizontal. Multiply the number of columns wide by inches in depth.

PRICES EFFECTIVE JULY 1, 2019

4 cols (7.813") x 9-1/2" = 38" ad - \$282.75 (discount for 1/2 page ad)

3 cols (5.813) x 6.33" = 19" ad - \$141.35 (discount for 1/4 page ad)

2 cols (3.813") x 5" = 10" ad - \$77.50

2 cols (3.813") x 3" = 6" ad - \$46.50

2 cols (3.813") x 2" =
4" ad - \$31.00

1 col (1.813) x 1" =
1" ad - \$7.75

A 1/2 page (38") ad horizontal would be 5 cols. (9.813" x 7.66").