

# THE HARTVILLE NEWS

330-877-9345 – Fax 330-877-1364

Shown below are some samples of different ad sizes. Column width ads can go from 1 column to 5 columns and depth/height from 1" (minimum) to 15-14" in 1/2" increments. Ads can be vertical by column widths or horizontal. Multiply the number of columns wide by inches in depth.

**PRICES EFFECTIVE JANUARY 1, 2016**

4 cols (7.813") x 9-1/2" = 38" ad - \$257.50 (discount for 1/2 page ad)

3 cols (5.813) x 6.33" = 19" ad - \$130.00 (discount for 1/4 page ad)

2 cols (3.813") x 5" = 10" ad - \$72.50

2 cols (3.813") x 3" = 6" ad - \$43.50

2 cols (3.813") x 2" =  
4" ad - \$29.00

1 col (1.813) x 1" =  
1" ad - \$7.25

**A 1/2 page (38") ad horizontal would be 5 cols. (9.813") x 7.66".**